Rep Order# 8872207 Status Revised EC'd Yes

Traffic Order# 37401

09/27/2012 11:48 AM 09/27/2012 9:02 AM

Last Received:

Printed: Showing Buylines: All Lines

Station KLAS-TV LAS VEGAS

Advertiser ( ) HORSFORD, STEVEN

Product Horsford/DCCC

Estimate# 1877

Jesse Demastrie Buyer

Phone# Fax#

Agency ) GMMB

3050 K ST NW

WASHINGTON, DC 20007 143/149/1877

Agency C/P1/P2/E Flight Dates

09/26/2012 - 10/02/2012

Hiatus Weeks

Rep Firm

Sales Office ( ) WASHINGTON Salesperson ( ) MIKE JONES

Salesperson Phone# Salesperson FAX#

202-872-5880 202-872-0263 1 of 5

## -- CONTRACT COMMENT --

217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## --- REMARKS ---

THIS IS A REVISION, DO NOT DOUBLE BOOK TOTAL REMAINS THE SAME - \$20,605 PLEASE CONFIRM THANKS, MIKE!

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*1	M	500A-600A	A 8 NEWS NOW	:30	\$790.00	10/01-10/01	2	1	2	\$1,580.00	
		Sales Ren	mark: V	73 .								
		V3 More t	than 2 code	es changed								
	*2	М	600A-700A	A 8 NEWS NOW	:30	\$965.00	10/01-10/01	2	1	2	\$1,930.00	
		Sales Ren	mark: V	73 .								
		V3 More t	than 2 code	es changed								
	*3	М	700A-900A	A CBS THIS MORNING	:30	\$700.00	10/01-10/01	2	1	2	\$1,400.00	
		Sales Rer	mark: V	73 .								
		V3 More t	than 2 code	es changed								
	*4	М	900A-	LIVE! WITH KELLY	:30	\$300.00	10/01-10/01	2	1	2	\$600.00	
			1000A									
		Sales Rer	mark: V	73 .								
		V3 More t	than 2 code	es changed								
	*5	М	1000A- 1100A	PRICE IS RIGHT	:30	\$325.00	10/01-10/01	0	0	0	\$0.00	
		Sales Rer	mark: V	73 .								
		V3 More t	than 2 code	es changed								

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Advertiser Product Estimate# Buyer Phone# Fax#		LAS-TV LAS VEGAS ( ) HORSFORD, Horsford/DCCC 1877	Agency ( 3050 F WASF Agency C/P1/P2	Salesperson	Sales Office ( ) WASHINGTON Salesperson ( ) MIKE JONES							
		Jesse Demastrie	Flight Dates Hiatus Weeks	09/26	09/26/2012 - 10/02/2012			Salesperson Phone# Salesperson FAX#		202-872-5880 202-872-0263		
LT		Day Time	Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
	*6	M 1100A 1200P			:30	\$325.00	10/01-10/01	0	0	0	\$0.00	
		Sales Remark:	V3 .									
		V3 More than 2	codes changed									
	*7	M 1200P- 1230P			:30	\$325.00	10/01-10/01	1	1	1	\$325.00	
		Sales Remark:	V3 .									
		V3 More than 2	codes changed									
	*8	M 1230P- 200P	- THE BOLD AND THE BI	EAUTIFUL/DEAL	:30	\$1,315.00	10/01-10/01	2	1	2	\$2,630.00	
		Sales Remark:	v3 .									
		V3 More than 2	codes changed									
	*9	M 100P-	200P LET'S MAKE A DEAL		:30	\$300.00	10/01-10/01	0	0	0	\$0.00	
		Sales Remark:	V3 .									
		V3 More than 2	codes changed									
	*10	M 200P-	300P THE TALK		:30	\$1,315.00	10/01-10/01	1	1	1	\$1,315.00	
		Sales Remark:	V3 .									
		V3 More than 2	codes changed									
	*11	м 300Р-	400P ELLEN		:30	\$375.00	10/01-10/01	2	1	2	\$750.00	
		Sales Remark:	V3 .									
		V3 More than 2	codes changed									
	*12	M 430P-	500P 8 NEWS NOW AT 4PM	§ 430PM	:30	\$1,575.00	10/01-10/01	2	1	2	\$3,150.00	
		Sales Remark:	V3 .									
		V3 More than 2	codes changed									
	*13	м 500Р-	630P 8 NEWS NOW ROTATION	N	:30	\$1,750.00	10/01-10/01	2	1	2	\$3,500.00	
		Sales Remark:	v3									
		173 Mana Aban 3										

V3 More than 2 codes changed

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Last Received: 09/27/2012 9:02 AM **Showing Buylines:** All Lines

V3 Comment Changed, Spots/week Changed

Advertise Product	r (	Horsford/DCCC			Agency ( ) GMMB 3050 K ST NW WASHINGTON, DC 20007 Agency C/P1/P2/E 143/149/1877				Rep Firm Sales Office ( ) WASHINGTON Salesperson ( ) MIKE JONES				
Estimate# Buyer Phone# Fax#					Flight Dates Hiatus Weeks	09/26/2012 - 10/02/2012		2	Salesperson Phone# Salesperson FAX#		202-872-5880 202-872-0263		
LT L	ו	Day	Time	Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
*1	 L4	 М	630P-700P	INSIDE EDITION		:30	\$1,000.00	10/01-10/01	0	0	0	\$0.00	
		Sales Rem	ark: V	3.									
		V3 More t	han 2 code	s changed									
*1	15	м	700P-800P	ET/INSIDER		:30	\$800.00	10/01-10/01	0	0	0	\$0.00	
		Sales Rem	ark: V	3.									
		V3 More t	han 2 code	s changed									
*:	۱6	М	800P-900P	HOW I MET MOTHER/ PA	ARTNERS	:30	\$1,400.00	10/01-10/01	0	0	0	\$0.00	
		Sales Rem	ark: V	3.									
		V3 Commen	t Changed,	Spots/week Changed									
*1	17	М	1100P- 1135P	8 NEWS NOW AT 11PM		:30	\$2,100.00	10/01-10/01	1	1	1	\$2,100.00	
		Sales Rem	nark: V	3.									
		V3 More t	han 2 code	s changed									
*:	L 8	М	1135P- 1237A	LATE SHOW W. LETTERN	NAM	:30	\$425.00	10/01-10/01	0	0	0	\$0.00	
		Sales Rem	ark: V	3.									
		V3 More t	han 2 code	s changed									
*1	L 9	М	1237A- 137A	LATE LATE SHOW		:30	\$110.00	10/01-10/01	2	1	2	\$220.00	
		Sales Rem	nark: V	3.									
		V3 More t	han 2 code	s changed									
*2	20	SA	1230P- 400P	CBS COLLEGE FOOTBALL	ւ	:30	\$500.00	09/29-09/29	0	0	0	\$0.00	
		Sales Rem	nark: V	3.									
		V3 Commen	t Changed,	Spots/week Changed									
*2	21	su	1000A- 115P	CBS NFL FOOTBALL-EAR	RLY GAME	:30	\$1,000.00	09/30-09/30	0	0	0	\$0.00	
		Sales Rem	nark: V	3.									

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09/27/2012 9:02 AM

Rep Firm Station KLAS-TV LAS VEGAS Agency ( ) GMMB

3050 K ST NW Sales Office ( ) WASHINGTON Advertiser ( ) HORSFORD, STEVEN WASHINGTON, DC 20007 Salesperson ( ) MIKE JONES Product Horsford/DCCC

Estimate# 1877 Agency C/P1/P2/E 143/149/1877 Flight Dates Salesperson Phone# 202-872-5880 09/26/2012 - 10/02/2012 Buver Jesse Demastrie Salesperson FAX# 202-872-0263

**Hiatus Weeks** Phone#

V3 Comment Changed, Spots/week Changed

Fax# Day Dates Spots/Week # of Total Total Cost Daypart LT Ln Time Program Len Rate Weeks Spots ----0 0 \$0.00 \*22 SU 115P-430P CBS NFL FOOTBALL-LATE GAME :30 \$1,000.00 09/30-09/30 Sales Remark: V3 .

\*23 SA 530P-600P POLITICS NOW :30 \$965.00 09/29-09/29 1 1 1 \$965.00

Sales Remark: V3 .

V3 Added

2 1 2 \$100.00 :30 \$50.00 10/01-10/02 \*24 M-TU 400A-459A NEWS

V3 . Sales Remark:

V3 Added

\*25 M-TU 400A-459A NEWS :30 \$20.00 10/01-10/02 2 1 \$40.00

V3 . Sales Remark:

V3 Added

## -REPORT TOTALS-

Report Totals: 26 / \$20,605.00

## ---SALES MONTHLY TOTALS---

Sep 12: 1 / \$965.00 Oct 12: 25 / \$19,640.00

Sales Totals: 26 / \$20,605.00 Station Totals: 26 / \$20,605.00 Lines not sent/rcld/rtrn: 0 / \$0.00

--COMPETITIVE---

Market Totals \$68,683 0% KLAS 30% **KSNV** 40% KTNV 25% KTUD 0% CABL

0% 5% UNKN 08 0 ቄ KVMY KVVU KVCW

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